



EFFICIENCY
ARIZONA

Presented at 2026 NASEO Buildings Summit

What is Efficiency Arizona?

Efficiency Arizona is a rebate program for income-eligible households to install highly efficient appliances and HVAC equipment.

It promotes energy efficiency, improves home comfort, and helps save Arizonans money on their energy bills. Additionally, it will reduce Arizonans' energy use and ease the strain on Arizona's electric grid.

The program is funded through the Inflation Reduction Act and is part of the U.S. Department of Energy's Home Energy Rebates initiative, which provides financial support to eligible homeowners and multifamily building owners for energy-efficient upgrades.



Timeline



Qualified Products



**Heat Pump for Space Heating
or Cooling:** Up to \$8,000



**Heat Pump Water
Heater:** Up to \$1,750



**Electric Stove, Cooktop,
Range, Oven:** Up to \$840



**Heat Pump Clothes
Dryer:** Up to \$840



**Insulation, Air Sealing,
Ventilation:** Up to \$1,600



**Electric Load Service
Center:** Up to \$4,000*

*Other building material includes **electric wiring** with a \$2,500* max rebate amount.*

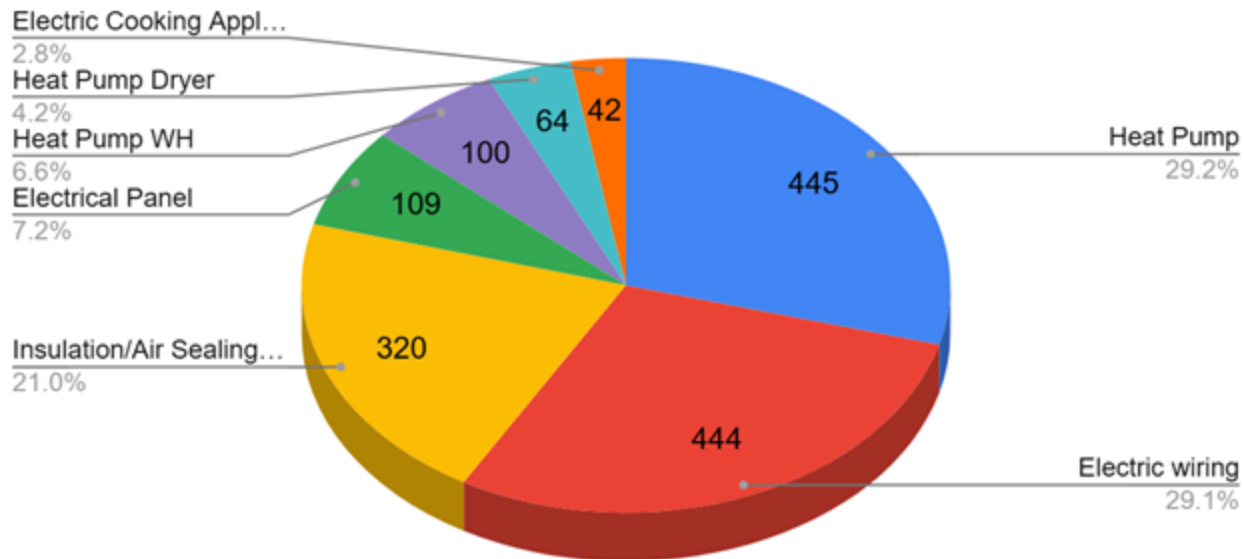
All prices listed are per appliance/material.

**All electrical services are only eligible with the installation of a qualified appliance.*

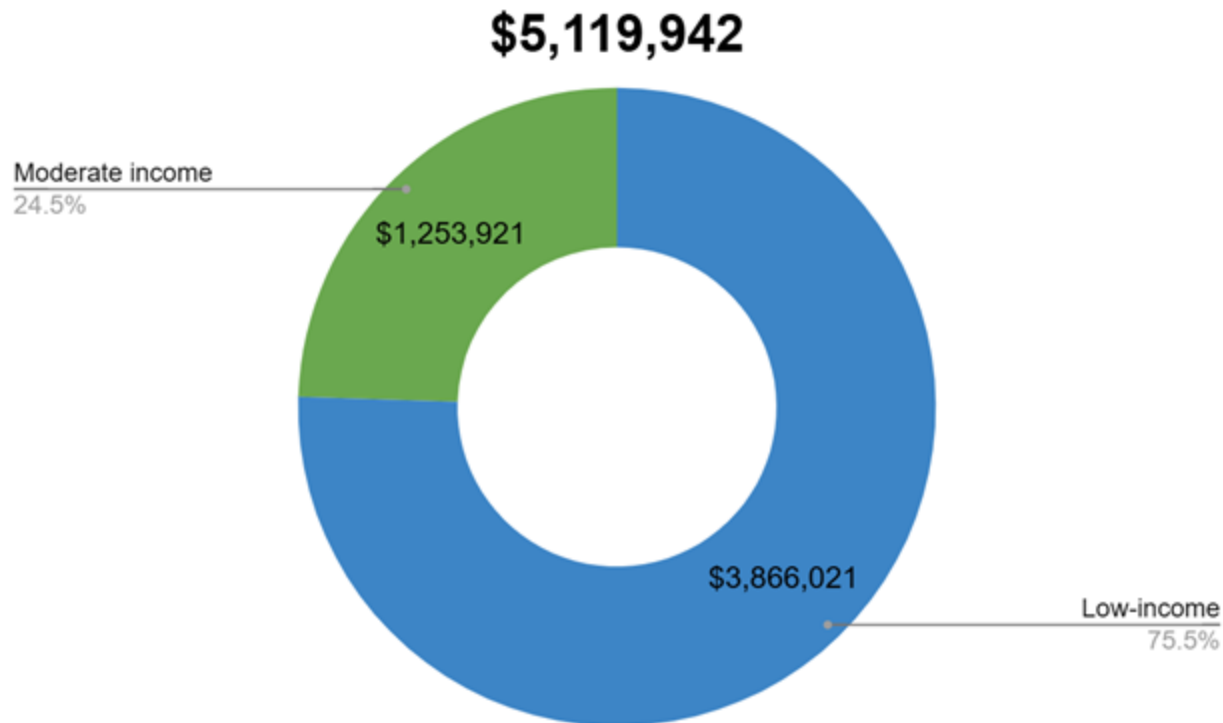
*Low- to moderate- income households are eligible for rebates up to a **total of \$14,000 per household**.*

Rebates Redeemed

1,524 Rebates



Rebates Spend



Rebate data

- Average number of rebate measures per project: 2.03
- Average total cost per project: \$11,333
- Average amount of rebates per project: \$6,790
- Current active pipeline of **665** projects.
 - Approved applications: 335
 - Assessments needed/scheduled: 115
 - Contractor projects: 135
 - Retail projects: 80

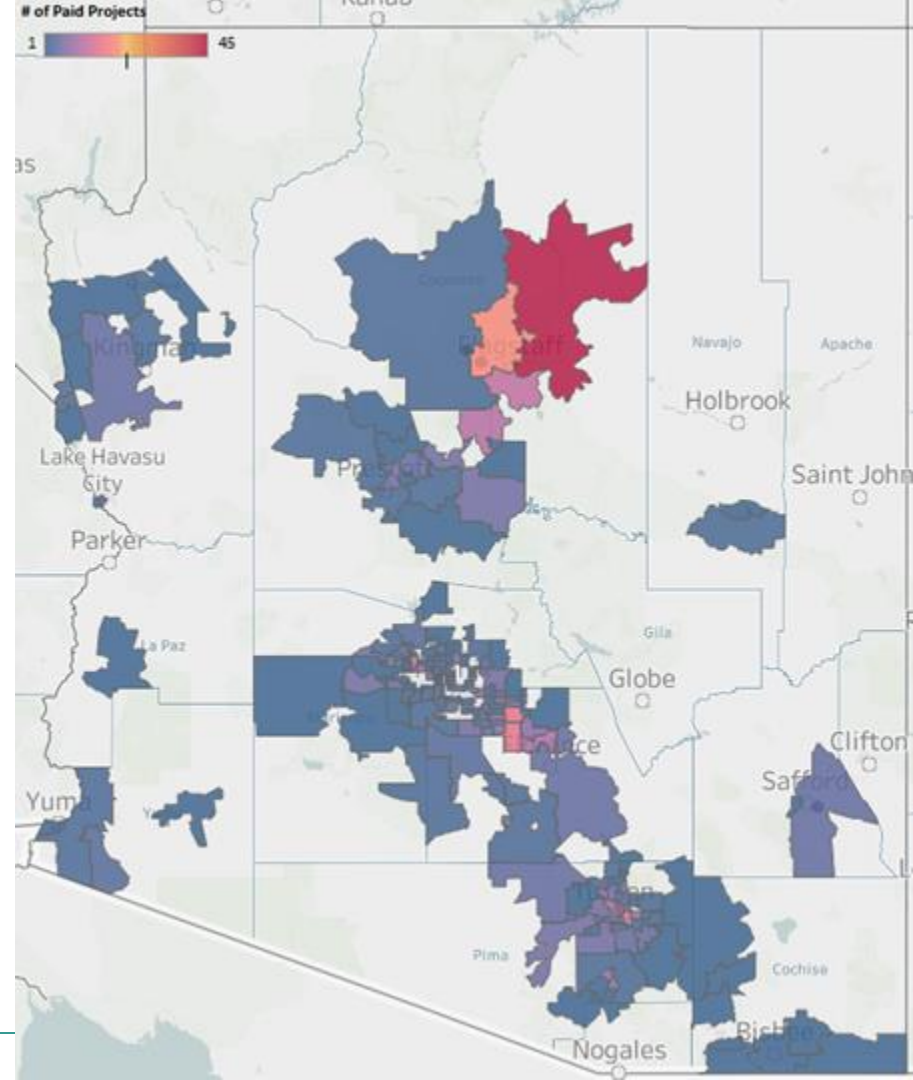
Retail

- 159 Retail coupons redeemed
- Total retail rebates: \$179,332



Project Completions

- Completed projects in 12 of the 15 counties.



Efficiency Arizona Pathways

- **Contractor Pathway**
 - 64 qualified contractors in the Contractor Network.
 - 6 additional contractors currently in the process of joining the Contractor Network.
 - All rebate measures available through the contractor pathway.
- **Retail Pathway**
 - 2 participating retailers.
 - Retail rebate options:



**Heat Pump Water
Heater: Up to \$1,750**



**Electric Stove, Cooktop,
Range, Oven: Up to \$840**



**Heat Pump Clothes
Dryer: Up to \$840**



Marketing

- Created a program toolkit for partner organizations to use when marketing the program.
- Arizona Governor's Office of Resiliency has released press releases and has had Governor's visits to completed projects to promote the program.
- Partnering closely with the following to market the program:
 - Contractors
 - Utility companies
 - County and City Governments
 - Local non-profits and community based organizations.



Adjustment to Program Notices

- Created an interim plan with our Program Implementer to reserve as many rebates under the current guidelines by 8/31/2026.
- Changed from a 60-day PNNL reservation expiration to a 1-year expiration.
- Planning to adjust to new 50122 program guidelines as of September 1, 2026.
- Provided notice to DOE that we are requesting approval to launch the 50121 HOMES program on 11/1/2026.



Upcoming program plans

- 50122 HEEHR
 - Launch multifamily option in fall 2026.
 - Expand the program to include rental homes in 2027.
 - Reviewing a post-purchase retail option.
- 50121 HOMES
 - Launch program in November 2026.



Thank you!

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